



# *Catalog* SpheraLink Ventures 360

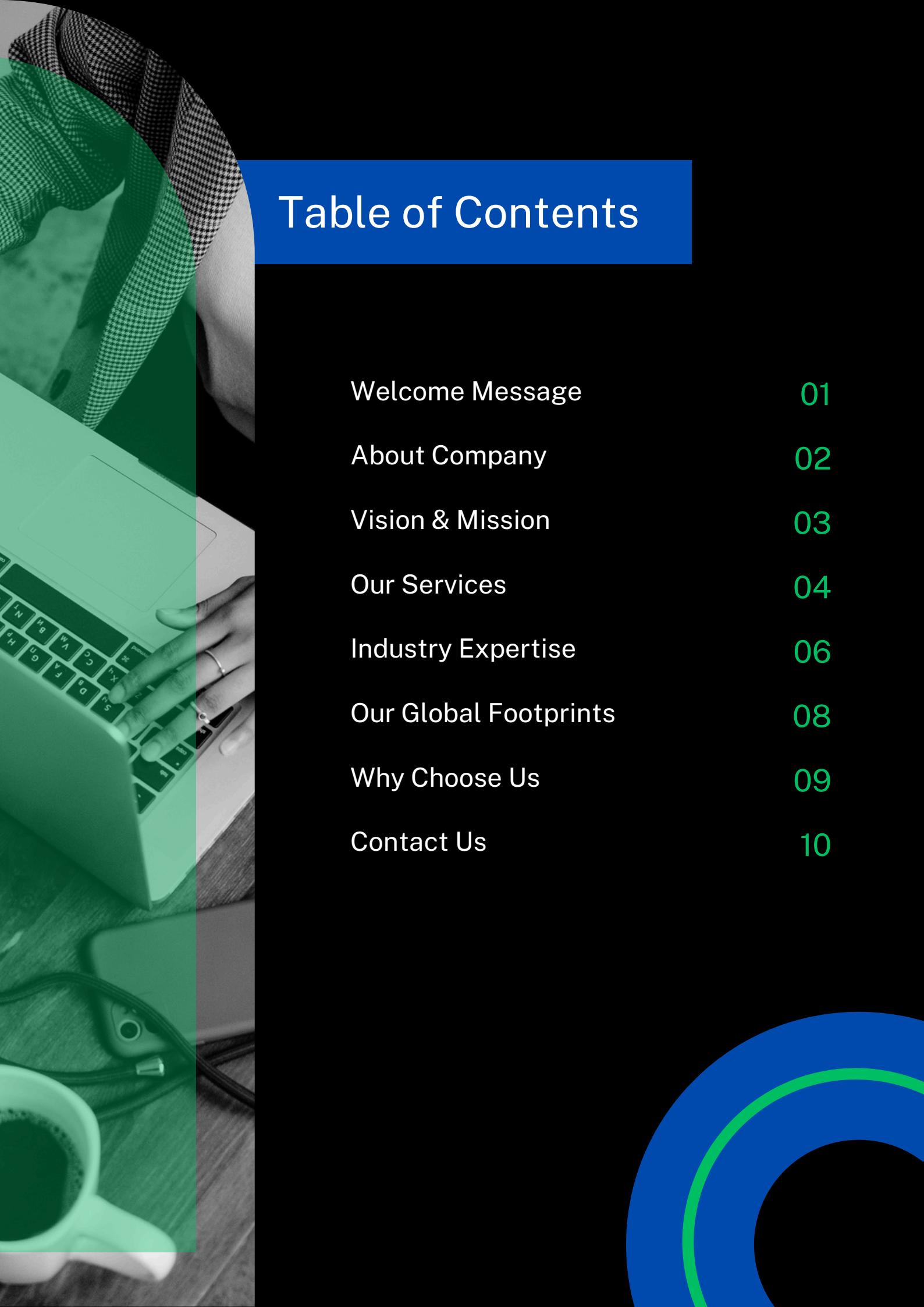
Pvt. Ltd.

**Your Infinite Gateway  
to Worldwide Success**



***Your Bridge to the World: Intelligence • Connection • Expansion***

[www.spheralink.com](http://www.spheralink.com)



# Table of Contents

Welcome Message	01
About Company	02
Vision & Mission	03
Our Services	04
Industry Expertise	06
Our Global Footprints	08
Why Choose Us	09
Contact Us	10



“

A mind shaped by global markets, research depth, and strategic clarity, driven by the belief that businesses grow when vision meets direction. A guiding force turning international ambition into structured, confident expansion.

**Tufail Ahmad**

*CEO, Founder*

[ahmad@spheralink.com](mailto:ahmad@spheralink.com)

“

A thinker grounded in insight, structure, and execution, where strategy becomes movement and ideas become outcomes. A bridge between possibility and practicality, ensuring growth becomes real and sustainable.

**Atik Nawaz**

*COO, Co-Founder*

[nawaz@spheralink.com](mailto:nawaz@spheralink.com)

*A company's journey toward the world begins the moment its vision reaches beyond borders. Growth is not just expansion, it is alignment of ambition, clarity, and opportunity. In that quiet space where potential waits to become global impact, SpheraLink becomes the force that makes it real.*

## Welcome Message

Welcome to **SpheraLink Ventures 360**.

At SpheraLink, we believe every business has the potential to grow globally. Our mission is to support companies in expanding with clarity, confidence, and measurable progress. Our vision is to be the trusted global partner that helps businesses scale into new regions and build long-term success.

We provide services including market entry strategy, in-depth market research, regulatory and certification support, competitive intelligence, distributor and buyer sourcing, localization, and market execution. We proudly serve industries such as healthcare, medical technology, manufacturing, FMCG, agribusiness, and innovation-led sectors, helping enterprises build partnerships and establish a strong commercial presence.

***Ideas change industries, but they need the right pathway to reach the world. SpheraLink becomes that pathway.***



SPHERALINK



## About Company

*“We Turn Local Potential into Global Power.”*

**SpheraLink Ventures 360** is a global consulting firm dedicated to helping businesses scale beyond borders with confidence and clarity. We specialize in **market entry, cross-border growth strategy, global networking, and execution support**, enabling companies to access new regions with structure, speed, and precision.

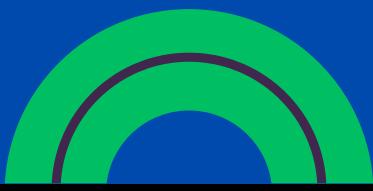
Your business is built for the world, not just one market. At **SpheraLink Ventures 360**, we help companies expand confidently through **strategic entry planning, regulatory clarity, and meaningful business connections**. We don't just advise, we partner, navigate, and execute. From opportunity identification to successful expansion, we stand beside you as a trusted global growth partner, ensuring every decision is informed, strategic, and outcome-driven.

We make this possible through **real market insights, high-value B2B networks, and on-ground operational support** across regions. Alongside this, we provide tailored **industry intelligence, export guidance, and structured execution**, ensuring your growth is not just envisioned but delivered with precision and momentum.



“

*“Success in global markets isn’t accidental, it’s engineered through insight, clarity, and the right connections.”*



## Vision & Mission

### Vision

Our vision is to become a leading global expansion partner, recognized for simplifying international growth and empowering businesses to establish sustainable presence in new markets. We aim to create a world where companies can scale across borders seamlessly, strategically, and successfully.

### Mission

Our mission is to enable companies to expand globally with confidence by providing accurate market intelligence, regulatory readiness, qualified business connections, and end-to-end market entry support. We help organizations reduce risk, accelerate access, and convert international opportunities into measurable commercial results.



# Our Services

## 1. Global Market Strategy & Expansion

Our Market Entry & Expansion Planning supports businesses with market evaluation, regulatory alignment, and partner identification. We assess viability, understand requirements, and map suitable stakeholders, ensuring expansion decisions are clear, strategic, and based on verified market intelligence rather than assumptions.



### I. Market Entry Strategy & Feasibility

We assess market demand, competition, and customer fit to determine viability and define the best entry route, enabling confident, evidence-based expansion decisions with a clear strategic roadmap.



### II. Regulatory & Certification Compliances

We help companies navigate regulations, certifications, and approvals, ensuring documentation accuracy and compliance readiness for smooth, timely, and legally aligned international market entry.



### III. Competitive Intelligence & Benchmarking

We analyze competitors, pricing, trends, and market gaps to sharpen positioning, support informed decisions, and strengthen competitive advantage in target markets.



#### IV. Procurement & Supply Chain

We source reliable suppliers, manage negotiations, and streamline global supply chains, ensuring quality compliance, cost efficiency, and timely delivery for smooth international business operations.



#### V. Sales & Distribution Network

We connect companies with qualified distributors and buyers, support onboarding, and align communication to build strong commercial partnerships and accelerate revenue growth in new or existing markets.



#### VI. Cross-Brand Marketing & Localization

We adapt branding, messaging, and strategy to local culture, language, and regulations, ensuring relevance, improved engagement, and effective go-to-market execution across diverse regions.

## 2. Market Activation & Growth Execution

Our Market Activation & Growth Execution service focuses on localization, distribution network development, and commercial roll-out. We adapt your strategy to regional requirements, onboard capable partners, and support operational execution to ensure successful market launch, early traction, and scalable long-term growth.

# Industry **Expertise**

## FMCG



- Packaged Foods & Beverages
- Snacks, Confectionery & Instant Foods
- Health Supplements & Functional Foods
- Ready-to-Cook / Ready-to-Eat Products

## Personal care & Beauty

- Skincare & Body Care
- Haircare & Personal Hygiene
- Makeup, Fragrance & Beauty Enhancers



## Medical Equipment/Devices



- Diagnostic, Laboratory & Specialized Equipment
- Surgical, Therapeutic & Patient Care Devices
- Medical Furniture, Consumables & Support Systems

## Construction & Industrial Machinery

- Heavy Construction Equipment
- Industrial & Manufacturing Machinery
- Tools, Attachments & Support Systems



## Renewable Energy & Green Technology



- Solar & Clean Power Systems
- Wind, Bioenergy & Alternative Technologies
- Energy Efficiency & Smart Infrastructure

## Agri-Tech & Food Processing

- Smart Farming & Agricultural Technology
- Food Processing Machinery & Packaging Systems
- Animal & Livestock Technologies



## Agriculture Equipment



- Farm Machinery & Field Equipment
- Irrigation & Crop Management Systems
- Post-Harvest & Storage Solutions

## Textile & Apparel

- Textile Machinery & Production Equipment
- Fabrics, Materials & Industrial Textiles
- Apparel, Fashion & Ready-to-Wear Solutions



# Our Global Footprints



# Why Choose Us

**01**

**Global Market Access Across 20+ Industries**

**02**

**Strong Network of Verified Buyers, Distributors & Manufacturers**

**03**

**Expertise in Regulations, Certifications & Cross-Border Trade**

**04**

**End-to-End Support: From Strategy to Execution to Scaling**

**05**

**Advanced Research-Driven Sales, Marketing & Product Positioning**

**06**

**Tailored Strategies for Each Market, Not One-Size-Fits-All.**





# Thank You!



## Contact Us:

 +91 700 124 1612

 [info@sphericalink.com](mailto:info@sphericalink.com)



[www.sphericalink.com](http://www.sphericalink.com)



*Centre For Innovation  
And Entrepreneurship  
(CIE), New Delhi, India,  
110025*